

## ORDER



**Orders**  
**Order / Rev:** 707672  
**Alt Order #:** 06286236  
**Product Desc:** PRIORITIES USA ACTN  
**Estimate:** 1521  
**Flight Dates:** 08/21/12 - 08/27/12  
**Original Date / Rev:** 08/17/12 / 08/17/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mundy Katowitz Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	4	\$7,120.00	\$6,052.00
08/27/12	08/27/12	1	\$2,400.00	\$2,040.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$7,120.00	\$6,052.00	0.00
September 2012	1	\$2,400.00	\$2,040.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$9,520.00</b>	<b>\$8,092.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/24/12	08/24/12	Price Is Right Price Is Right	CM	11a-12p	----F--	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$2,400.00		0.00			
E 2	WTSP	08/24/12	08/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	----F--	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
10 NEWS-5:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$1,600.00		0.00			
E 3	WTSP	08/27/12	08/27/12	Y&R Young and the Restless	CM	1230-130p	M-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
YOUNG&RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$2,400.00		0.00			
E 4	WTSP	08/23/12	08/23/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	---T---	1:00	1	\$720.00	P-2	0.00	NM	1	\$720.00
CBS THS MRNG-2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$720.00		0.00			
E 5	WTSP	08/21/12	08/21/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 707672  
 Alt Order #: 06286236  
 Flight Dates: 08/21/12 - 08/27/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1521

**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WTSP	08/21/12	08/21/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	-T-----	1		\$2,400.00		0.00						
													Totals	5	\$9,520.00